



**ADITSBLOGS**

CONTENT / CREATIVE / DIGITAL MARKETING

AGENCY OVERVIEW / OCTOBER 2026

# Make your expertise work harder online.

Content, creative and website work built around a clear audience and a useful next action.

## A founder-led digital marketing agency

AditsBlogs helps founders, consultants, training businesses and small teams turn their knowledge into SEO articles, website copy, thumbnails, social media creatives and WordPress pages. We bring editorial thinking and visual clarity together in one scoped project.

### 01 Explain your offer

Articles and service copy that answer real reader questions.

### 02 Build useful creative assets

Thumbnails and social designs with a clear message and visual hierarchy.

### 03 Make the next step easier

Landing pages, content structure and enquiry paths that support your offer.

[Explore services and discuss your project](#)

## SERVICES

# Useful deliverables. Connected to your goal.

### SEO articles & website copy

Blog articles, service-page copy and content refreshes. A clear brief covers the topic, audience, sources, structure and required format.

### Social media creatives

Branded posts, promotional pamphlets and campaign visuals. Platform sizes, caption scope and editable files are agreed in the quote.

### YouTube thumbnails

Concept-led thumbnails with readable hierarchy. The brief covers the video topic, audience, brand assets and final format.

### Expertise repurposing

Turn an approved webinar, transcript or recording into an article and coordinated creative assets.

### SEO audits & improvements

Prioritised website checks, on-page recommendations and content opportunities. Implementation is scoped separately.

### WordPress & landing pages

Page structure, service messaging, website navigation and enquiry paths. A review establishes the work and dependencies.

[Full service details: aditsblogs.com/services/](https://aditsblogs.com/services/)

# Start with one defined piece of work.

Select a focused project. Your written quote confirms exactly what is included.

## SEO article / US\$150

One article based on an agreed topic and approved source material.

## YouTube thumbnail / US\$60

One thumbnail project with a defined concept and final format.

## Social creative pack / US\$125

Five social creatives under an agreed campaign brief.

## Expertise repurposing pilot / US\$250

One article, two thumbnail concepts with one selected final, and three social designs with captions. Based on one approved source up to 30 minutes. Includes one consolidated revision round. Typical turnaround: seven business days after the approved brief and sources, subject to confirmed capacity.

Prices are USD starting prices, not a binding quote. Final scope, revisions, usage rights, source files, deadlines, taxes and payment fees are confirmed in writing. Publishing, extra sizes, ad spend and account management are quoted separately.

**Request a scoped proposal: [aditsblogs.com/contact/](https://aditsblogs.com/contact/)**

**WORK & EVIDENCE**

# Inspect the work. Understand the context.

## **Northstar Learning / demonstration campaign**

A self-initiated sample for a fictional training business: one article, two thumbnail concepts and three social creatives. Review the brief, layouts, captions and measurement checklist. This is a demonstration of our approach and deliverables; it is not paid client work or a campaign-results claim.

[View the Northstar Learning sample campaign](#)

## **AditsBlogs / internal website implementation**

Review the agency positioning, service structure, tools and enquiry paths on our own platform. This is an internal implementation, not a client success story.

[Read the internal implementation case study](#)

## **Published editorial examples**

Our own articles demonstrate our writing and publishing approach. Product coverage may contain affiliate links and carries its own disclosure. Editorial examples are separate from paid agency delivery.

[Explore the work index and published writing](#)

We report outcomes only when supporting records are available. No invented client logos, testimonials, audience totals, ranking gains or revenue figures are used in this kit.



## DELIVERY PROCESS & SUPPORTING TOOLS

# A clear brief. A practical handover.

## 01 Discover

Agree the audience, business goal, offer and approved source material.

## 02 Scope

Confirm deliverables, fees, revisions, rights and dates in writing.

## 03 Create & review

Review factual accuracy and brand fit. Provide consolidated feedback.

## 04 Handover & measure

Receive agreed files and guidance. Review available data against the original goal.

### Ten Pro Tools / US\$10 once

Plan content briefs, review drafts, organise article launches, build campaign links, map keywords, prioritise content audits, plan budgets, create quotations, schedule editorial work and build client reports. Tool access is separate from agency project fees.

[Explore the 10 tools: aditsblogs.com/pro-tools/](https://aditsblogs.com/pro-tools/)

Try Campaign Link Builder free for 24 hours after email verification, with up to 30 successful builds. No card required. Premium reading is a separate US\$2 one-time purchase.

[Start the free tool trial](#)

**YOUR NEXT PROJECT**

# Bring the expertise. We will shape the assets.

## Aditya Singh / Founder

Aditya leads AditsBlogs, bringing an editorial and digital-publishing approach to content and creative work. His creative practice includes books, stories and song lyrics. Project capacity and timelines are agreed before booking.

### [Meet the founder](#)

#### **A useful first enquiry**

Share your website, the audience you want to reach, the deliverables you need, approved source material, desired timing and budget. Include relevant references or examples. We review the brief and propose a written scope before work or payment begins.

## **Clear terms before production**

The proposed payment schedule is 50% after scope acceptance and 50% after final review, before handover; your quote confirms the applicable terms. Provide original or authorised assets. Feedback and changes are handled against the agreed brief. SEO and creative work support your marketing; rankings and revenue are not guaranteed.

### **Start a conversation**

[contact@aditsblogs.com](mailto:contact@aditsblogs.com)

[aditsblogs.com/contact/](https://aditsblogs.com/contact/)

A project enquiry does not commit you to a purchase.

### [Email AditsBlogs](#)